



Improving the Quality of Your Survey Research Data Collection: Tips from Seasoned Professionals*

Thursday morning, June 28, 2018

Cooper Hall
701 Highland Avenue

Registration required (no fee) using this link:

https://uwmadison.co1.qualtrics.com/jfe/form/SV_egOkb30ir6H7Rul.

The UW Survey Center (UWSC) has conducted more than a thousand surveys since its inception in 1987. At this event, Survey Center Associate Director John Stevenson and Distinguished Scientist and Senior Survey Methodologist Dr. Jennifer Dykema will discuss the resources the center brings to campus, how to use these resources, and how to enhance your grant applications by adding their expertise. At this session they will talk about what the Survey Center can add to your study by highlighting some best practices in new and prevailing survey research methods, how to develop instruments to collect high quality data, and more. This event will benefit investigators, scientists, and research staff. It will be geared toward survey research in the health sciences, but useful to any discipline that uses questionnaires to collect data. **Questions?** Contact scschumache2@wisc.edu

Agenda

8:00 –8:30 a.m.	Check in and Continental breakfast (coffee, tea, pastries)
8:30–9:30 a.m.	How to boost the quality of your studies, John Stevenson Improving response rates: A few tips, John Stevenson & Jennifer Dykema
9:30–9:45 a.m.	Break
9:45–10:45 a.m.	Improving response rates (continued) Instrument validation: An overview and introduction, Jennifer Dykema
10:45–11:00	Break
11:00–12:00	Instrument validation (continued)
Noon	Box lunch and free-range networking

*This event is sponsored by the Community-Academic Partnerships program of the Institute for Clinical and Translational Research. The Institute for Clinical and Translational Research is supported by the Clinical and Translational Science Award (CTSA) program, the National Center for Advancing Translational Sciences (NCATS), grant 1UL1TR002373.